Whether it's harvested by horses and binder or by your 1960 mechanical equipment . . . . .

it's the Crop that Counts



... and through 60 years Hoffman Quality Seed has helped thousands of Eastern folks to harvest PAYING CROPS ......... Put Hoffman Seed to work on your farm NOW!

### PLAN NOW FOR THOSE

# EXTRA BUSHELS

Sow every grain-acre this Fall to

"60-YEARS-PROVED"

Hoffman SEED

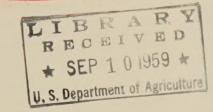
## Get Hoffman Seed QUICKLY by TRUCK

HERE'S ALL YOU DO, TO GET THIS SERVICE:

- Talk to a friend who operates a business in the town . . . a garage, or a store. Any place easy for the truck-driver to find. Explain that you are ordering seed from Hoffman, and that you'd like him to accept the shipment for you when it arrives (because these truck-lines will not deliver out in the country . . . they stop only in towns.)
- **2.** Mark plainly on your order the NAME of this place of business, its street address, and name of the TOWN. (Kindly send payment along with your order as no C.O.D. shipments are possible under this arrangement. Thank you!)

TRUCK-COST PAID—WHEN: Your order totals 100 POUNDS OR MORE. Same offer applies when shipments go by railroad freight. Charges are 'Collect' (and very costly) on smaller weights. Greatly higher than formerly, and often higher than the seed value itself.

62 Get the MOST bushels
from Your Winter Grain Fields



BULK RATE
U. S. Postage
PAID

Landisville, Pa. Permit No. 1

...sow every acre with "60-YEARS-PROVED"

Hoffman SEED

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A. H. HOFFMAN SEEDS, Inc.
Landisville (Lancaster County), Penna.



## Hoffman "THORNE" Wheat

Ever since 1944, Hoffman seed of the beardless "Thorne" strain has continued in popularity . . . throughout Pennsylvania, New Jersey, Maryland, Delaware, part of New York and New England, Ohio, West Va. and Virginia.

Outstanding has been "Thorne's" yieldability. In the good wheat years, many 40-and-higher bushel-per-acre aveages on many farms . . . in the "off" years, always among the leading producers of the area. There were several 45-bushel yields in 1959.

"Thorne" is a selection from an Ohio cross of two old-time favorites, "Portage" and "Fulcaster." Produces stalks with stic straw. Good stooler, Notably resistant to loose smut. Has a good record of winter hardiness. Grain is of good medium size.

A well-liked trait of "Thorne" is the way it holds its grain . . does not shatter easily when ripe. Excellent wheat for combine harvesting. Thrives on a wide variety of soils.

Because of its stooling ability, this Hoffman "Thorne" seed need not be sown at normal seeding rate. On thousands of eastern farms, the average rate could be safely stated at 134 bushels per acre. Many folks never sow more than 11/2 bushels of this recleaned Hoffman seed per acre.

## Hoffman "SENECA" Wheat

A dependable beardless strain—about which not enough publicity has been given. Many folks who have been planting "Seneca" for several years, would plant nothing else. Liked by more and more users each year. Sister strain to "Thorne." "Seneca" is reported favorably everywhere. Yields are invariably good. One happy grower's 15 acres "Seneca" averaged 46 bushels this year. You always hear how "Seneca" stands up—on rich fertile soils where ordinary wheats go down.

"Seneca's" test weights are heavy—year after year. This is important. Especially at mills that buy on a 'grade' basis. Extra cents per bushel figure to sizable sums at settling time.

On the field "Seneca" looks like "Thorne." Same type red chaff and straw. Good size full heads. Solid plump kernels. Heavyweight grain. Always good crops.

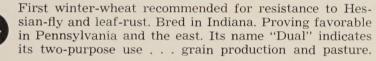
If you like strong-strawed good-producing smooth-chaff wheat, "Seneca" won't disappoint you. This Hoffman supply is cleaned thoroughly. Certified and non-certified. Sow 11/2 to 13/4 bu, per acre. Strongly recommended. Good producer.



NOTE: Sow Hoffman seed somewhat lighter. If not seeded to hay, no more than  $1\frac{1}{2}$ -2 bu. per acre. If seeded to hay,  $1\frac{1}{4}$ - $1\frac{1}{2}$ bu. If your fields show a tendency to lodge, cut down on your usual seeding rate.



## Hoffman "DUAL" Wheat



A white-chaff, beardless, mid-season wheat. Matures earlier than "Pennoll." Good vielder, Produces much strong straw, Pennsylvania authorities have praised "Dual." It is on the New Jersey recommended list, Experienced Hoffman growers like "Dual."

Hoffman "Dual" could not pass Penna. Certification if more than one-half of one-percent loose smut were present. Not one crop of Hoffman's 1958 or 1959 "Dual" was smut-rejected.

Best planting time may be several days before normal fly-free date. May be seeded 15 to 20 days earlier, and fall-pastured. Sow 1½ to 1¾ bu, per acre. Orders will be filled in order of arrival here. Current supplies extremely limited.

### WINTER OATS

Following nine straight heavycrop years, came the extra-cold no-snow-cover '58-'59 winter . . to kill our local production oats fields. A quite small supply of the popular "DUBOIS" type has been secured from other sources — to provide at least a few folks who will order first. Hoffman has not seen these crops grow . . . but accepts the suppliers' word as to their type. Purity and germination tests show sound quality. Don't delay ordering this item.

### WINTER RYE

Very hardy grain crop. More often grown for fall-pasture and its forage value, "BALBO" makes a rapid growth. Can be pastured heavily. Gives good winter coverage, and early spring grain. "TETRA-PETKUS" Largergrain new variety. Great stooler. A heavy silage producer even after spring grazing.



EARLY ORDERS FOR FUNK'S G SEED If you know the Gnumber you want . . . your silage strain, and your husking variety . please tell us to

book your order now. Thus be sure your need will be taken care of.

### HOFFMAN HEAVY YIELDING "WONG" BARLEY

Here's the crop that has helped thousands of eastern farm-owners cut down on their 'bought-feed' bills. "Wong" barley from Hoffman seed has provided a plentiful supply of desirable feed.

True "Wong" continues to be the outstanding, popular winter barley. Non-bearded, practically free from awns. Compact heads on thick, pencil-like straw. Big yielder. Customers have reported 70-bu. yields per acre, some passed 80.

1956 official Penna, figures showed 80% of the certified acreage to be "Wong" variety . . . ample proof of its popularity. Of the total acres certified, entire state, 41% was Hoffman's . . . proof to folks needing seed barley, that Hoffman "Wong" offers the best value for their seed-dollars.

Hoffman "Wong" has ranked head and shoulders above competitive offerings. Some years back, everyone's barley was threatened seriously by smut-attack, Losses of up to 25% were being suffered. Hoffman's answer to this scourge was the building of a costly special hot-water-treating machine. The loss was stopped. And eastern barley-growers continue today to gain fine yields, because of this EXTRA Hoffman service . . . through eleven straight years, folks with Hoffman "Wong" seed had good crops, when neighbors' fields were hurt badly by smut.

The exceptional low-temperatures of last winter, when nearby grain fields had no snow-cover at all . . injured some barley stands to a degree never experienced before. Result . . . the present Hoffman supply of true "Wong" barley seed is smaller. No replacement stocks will be brought from other areas to cover the shortage.

With that plain statement of fact before you . . don't delay your "Wong" seed order a single day, Hundreds ordering later must be disappointed. Don't be one of them. Plant this quality Hoffman "Wong" . . but order it immediately! Results it will pro-

vide, will please you . . . and pay you well!

(Name of Place)



COUNTY

### Hoffman SEED PRICES in effect AUGUST 19, 1959

### WINTER WHEAT (60 lbs. per bu.)

		15 to 49 bu. @	
"Pennoll" Certified	3.70	3.65	3.60
"Pennoll" Not Certified	3.50	3.45	3.40
"Thorne" Certified	3.70	3.65	3.60
"Thorne" Not Certified .	3.50	3.45	3.40
"Seneca" Certified	3.70	3.65	3.60
"Seneca" Not Certified .	3.50	3.45	3.40
"Dual" Certified	3.70	3.65	3.60

### WINTER BARLEY (48 lbs. per bu.) "Wong" Certified .... \$3.10 \$3.05 \$3.00 "Wong" Not Certified . 2.80 2.75 2.70

WINTER RYE (56 lbs. per bu.) "Balbo" Not Certified 3.15 3.10 3.05 "Tetra-Petkus" ..... 3.15 3.10 3.05

WINTER OATS (32 lbs. per bu.) "DuBois" Not Certified . . 3.10 3.05 3.00

TIMOTHY (45 lbs, per bu.) Hoffman Quality Timothy . . . . \$ 9.45 per bu.

'Climax' Timothy . . . . . . . . . 25.50 per bu.

FREIGHT TRUCK CHARGE PAID as explained on back page of folder. Some prices may have to change, New Price List mailed any time requested.

#### CLOVERS (60 lbs. per bu.)

Red Clover	\$29.50	per	bu
"Pennscott" Certified	32.00	per	bu
Alsike Clover	21.00	per	bu
White Sweet Clover	11.70	per	bu
Yellow Sweet Clover	11.40	per	bu
European Birdsfoot Trefoil .	.95	per	lb
Cert, "Viking" Trefoil	1.60	per	lb
Cert, "Empire" Trefoil	.98	per	lb
Cert. Ladino Clover	.95	per	lb
White Dutch Clover	.85	per	lb

#### ALFALFA (60 lbs. per bu.)

"DuPuits" Certified	39.00	per	bu.
"10-19 Brand"			
("Noculized")	33.00	per	bu.
"919 Brand" ("Noculized")	27.00	per	bu.
"Vernal" Certified	39.60		
"Buffalo" Certified	27.00	per	bu.
"Ranger" Certified	27.60		

(Quantity discount on Alfalfa, Red Clover and Alsike: 3 to 6 bu., reduce price 40¢ per bu.; 6 bu. or more, reduce price 60¢ per bu.)

#### **GRASSES**

"Lincoln" Brome \$	.33	per	lb.
Orchard Grass	.37	per	lb.
S-37 Orchard	.58	per	lb.
Kentucky Blue	.64	per	lb.
Red Top	.57	per	lb.
Ky. #31 Fescue	.28	per	lb.
Reed Canary	.61	per	lb.
Highland Pasture Mixture	.49	per	lb.
Lowland Pasture Mixture	.49	per	lb.
"Triple-Purpose" Mixture	.45	per	lb.
(Quantity discount on above	gras	sses:	25
to 99 lbs. deduct 1¢ per lb.; 1			

over deduct 2¢ per lb.) Perennial Rye Grass ..... Domestic Rye Grass ...... .14 per lb. (Quantity discount on above grasses: 25 to 99 lbs. deduct 1/2¢ per lb.; 100 lbs. and

#### FORAGE CROPS

over deduct 1¢ per lb.)

Rape								٠	٠			\$ .20	per	lb.
Winter													per	
Crimson	1 0	lo	ve	r		٠	٠		٠	٠		.31	per	lb.

#### HOFFMAN INOCULATOR (Postpaid prices)

For Alfalfa and Clovers (1 bu, size), \$ .55 (2½ bu, size) 1.10 For Vetch (1 bu, size) (100 lb, size) For Birdsfoot Trefoil (10 lb. size)

(1 bu, size) .

ORDER	for I	HOFFM	AN	SEEDS	

to A. H. HOFFMAN SEEDS, Inc., Landisville, Pa.

NAME (Please Print) POST OFFICE (Address) R. D. No.

DATE

COUNTY STATE SHIP TO:

Quantity	NAME OF VARIETY	Amount
	-	

### **BETTER PAYING Grain Crops**

Whatever comes along by way of weather or season . . . certain basic starts with any crop, can always play a big part: First, getting the seed-bed into good shape; then, using the right fertilizer and applying it properly; and starting with "PROVED-TO-BE-RIGHT" seed! There is a big difference in seed. Please take the time to read the 9 points printed below. They give the true facts.



## FOUR FINE Hoffman WHEATS!

CHOOSE YOUR VARIETY - ORDER EARLY - GAIN EXTRA BUSHELS

Here at Hoffman's the RIGHT foundation-seed means so much. Must be clean, disease-free, sown on only clean fields. Strain-improvement is the watchword, to avoid dangerous 'running-out.'

2 Careful responsible growers . . . with years of experience (some over 40 years) . . . real 'know-how.' Operating these famous Lancaster-County-area fertile soils. Where winter-grains can do their best.

Close inspection plays a big role. Spraying is encouraged where necessary for weed-control. Fields are hand-rogued. Weeds, undesirable plants, mixtures of unwanted grains are removed. Costly, but important!

In the Hoffman Seedhouse: Utmost care, close records 4 In the Hollman Seedhouse, others, tator age. Handled thru entire cleaning processes and storage. Handled by trained men with long experience in this special work. Long hours. Over-time. But good results.

**5** Modern, high-powered electric mills do the work. Complete new installation but a few years ago. Still other new equipment added this year. Results way surpass efforts of smaller or home-size fanning mills.

Large screens with top efficiency. Powerful air blasts. 6 Large screens with top emclency. Special costly metal discs with ground-in pockets pick out 'undesirables'. There are more discard points. It all means better seed.

7 Test Laboratory, right here. Makes sure! That cleaning was done right. That each lot will grow. "On-the-spot" checking, for true representative samples. Carefully-kept files of tests on all lots. To protect you!

8 All the above and more ... is part of the yearround effort of this now 60year old Hoffman-seed concern. Its whole life and growth depends on how well its seed-job gets done.

9 Join the host of folks who depend on Hoffman Seed Grain, because it Pays them! They get those important EXTRA BUSHELS. More profit per acre than before . . . it will Pay you! O Just a 1 to 2 bu gain per acre will more than payoff your investment in new Hoffman Seed.

O But you don't stop there . . . more likely you'll get 5, 8 or more, gain!

O And that's PROFIT. Don't miss it. Sow Hoffman Seed.

## Hoffman "PENNOLL" Wheat

A product of Penn State breeders (a cross of "Penna. 44" and "Valprize.") Again this year, "Pennoll" has made splendid crops for many users. Several nearby fields yielded around the 45-bu. mark. Two growers, Roland and Sauder, each had 52 bu. averages.

Throughout the state of Pennsylvania . . . and now into New Jersey, Delaware and Maryland, too . . . "Pennoll" has continued to make new friends for itself. In many of these eastern areas, "Pennoll" today is the most widely used wheat variety. The last two years, more than twice as much Certified "Pennoll" seed was produced in Pennsylvania than any other variety.

Official tests by Penn State in 1956 and 1957—24 locations in

all—showed "Pennoll" topping the list of commercially available varieties on trial. New Jersey tests too, have been favorable.

### Pennsylvania Bred For Eastern Conditions

"Pennoll" produces soft, red grain with beardless white chaff on exceptionally tall, stiff straw. Straw averages 6 inches taller than other popular varieties of today. Highly desirable for milling. Carries good test weight. Very hardy. Since introduced in 1951, it has been an excellent yielder, right up with the leaders. Ripens somewhat later than "Thorne."

"Pennoll" is an excellent wheat, and Hoffman has "Pennoll" that truly is outstanding. Most other wheats sown here today were originated in the midwest and later found adapted to the east. "Pennoll" was bred in Pennsylvania, for eastern conditions, to fit eastern needs. This Hoffman seed will pay off in your fields. Sow  $1\frac{1}{2}$  to  $1\frac{3}{4}$  bu, per acre. (Turn page for other fine wheats)

### For All of Your Fall-Grain Acres

## Hoffman TIMOTHY

Where the practice is followed of sowing timothy seed with fall grains . . . we suggest you order our Hoffman top quality Timothy seed. Have it come right along with your seed-grain. It is thoroughly cleaned, tested and of sound germination . . . sound growth.